

brand²mice

MICE Management Solutions

2023 MICE Credentials

Who we are

Established in 1999, Brand2 Mice' predecessor was Brand2 Travel & Communications. **Brand2 Mice is now managed and operated by a group of experienced talents formerly from various global companies like Exotissimo, Destination Asia, Asia World, Diethelm, Pacific World... etc.** Over more than 2 decades, we have successfully managing and operating hundreds of MICE groups for Genetec, Fortinet, F5, Toshiba, Dell, Electrolux, Cisco, ABB, Lixil, Gemalto, Thales, nCipher, Honeywell, Fortinet, Nutricia, World System Builder... etc. One of the key business differentiators for Brand2 Mice over a number of other DMCs in the market is the continual re-investment in innovation and creativity, which makes a major of our clients became our strategic partners for years afterwards.

Our people

Duc Le

Event Director



C.A. Vu

Operation



Lin Chau

Registration
Entertainment



Marilyn Tran

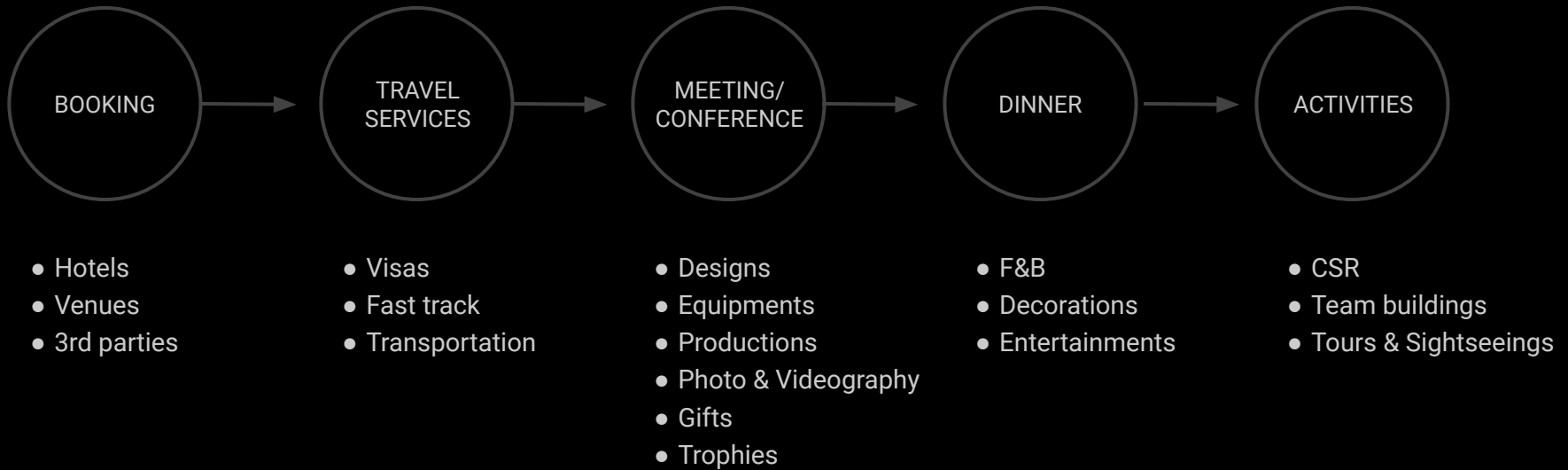
Tours
Transportation



Kenny Lam

Activities

Services that we offer



Our successful clients

Genetec™

gemalto[★]
security to be free

THALES

TOSHIBA
Leading Innovation >>>

(N) CIPHER™

 **Electrolux**




CISCO


BARCLAYS

 **JKTYRE**

FORTINET

 **Sumitomo**

 **WORLD
SYSTEM
BUILDER**


PETRONAS

ABB

LIXIL

Honeywell

NUTRICIA

PHILIPS

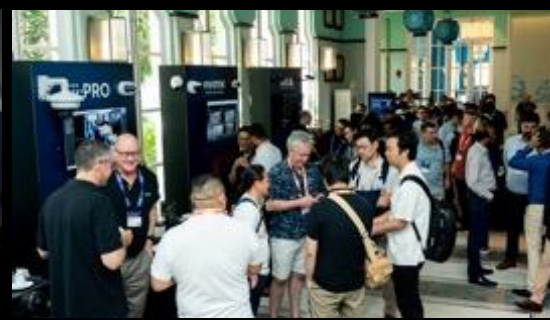
Projects Done & Gallery

Conferences
Gala Dinners
Team Building

Genetec Inc

APAC Partner Summit
Ho Chi Minh City
250 delegates

[Video](#)



F5

ASEAN Partners Executive Summit
Danang
250 delegates

Video



nCipher

APAC Channel Partner Conference
Ho Chi Minh City
180 delegates

Video



THALES

APAC Forum
Ho Chi Minh City
140 delegates

Video



ELECTROLUX

Electrolux Continuous
Improvement Program
Danang
150 delegates



GEMALTO

APAC Accelerate
Danang
130 delegates

[Video](#)



CISCO

India & SAARC Partner Confluence
Ho Chi Minh City
180 delegates

Video



CYBER SOURCES

Strategy for Success
Danang
85 delegates

[Video](#)



FORTINET FAST & SECURE

Southeast Asia & Hongkong
Hanoi
140 delegates

[Video](#)



FORTINET 361

Success Digital Transformation
Ho Chi Minh City - Hanoi
300 delegates



ABB

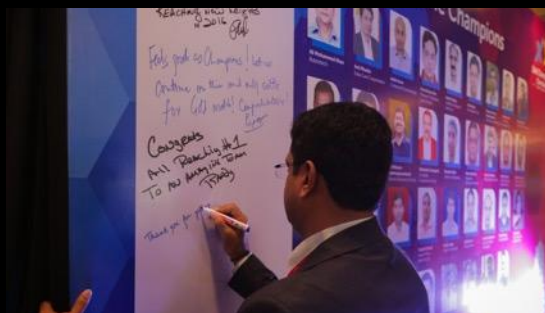
India - Partner Conference
Ho Chi Minh City
180 delegates

Video



DELL

India - Champion Conclave
Ho Chi Minh City
180 delegates



TOSHIBA

Business Partners Summit
Danang
140 delegates



LIXIL

Business Excellence Contest
Ho Chi Minh City
250 delegates



AUTODESK

Asean Channel Summit
Ho Chi Minh City
170 delegates



JK TYRE

India - National Fleet Conference
Bangkok
140 delegates



JK TYRE

India - National Partner Conference
Ho Chi Minh City
220 delegates



NUTRICIA

Russia National Sales Conference
Ho Chi Minh City
350 delegates



SIEMENS

APAC DX Sales Meeting
Ho Chi Minh City
350 delegates



VINACAPITAL

International Investor Conference
Ho Chi Minh City
180 delegates



Projects Done & Gallery

Conferences
Gala Dinners
Team Building

World System Builder

Thailand Supertrip 2023
Bangkok, Thailand
3,200 delegates

[Video](#)



Everest

Soirée under the stars
Bangkok, Thailand
600 delegates

[Video](#)



Genetec Inc

APAC Partner Summit
Ho Chi Minh City
250 delegates



PHOENIX TREE

Anniversary Gala Dinner
Ho Chi Minh City
140 delegates

[Video](#)



HK BELLA WINGS

Anniversary Gala Dinner
Danang
180 delegates

[Video](#)



CARTERS

White Dinner
Ho Chi Minh City
130 delegates

[Video](#)



nCIPHER

White Dinner
Ho Chi Minh City
180 delegates

[Video](#)



WORLD SYSTEM BUILDER

Vietnam Super Trip 2018r
Danang
2,000 delegates

Video



WORLD SYSTEM BUILDER

Vietnam Super Trip 2018r
Ho Chi Minh City
2,000 delegates

Video



NUTRICIA

Russia Sales Cultural Dinner
Ho Chi Minh City
350 delegates



BARCLAYS

Eagles Golf Cup Gala Dinner
Danang
80 delegates

Video



NUTRICIA

Russia Sales Awards Dinner
Ho Chi Minh City
350 delegates



VINACAPITAL

Int'l Investor Cultural Dinner
Ho Chi Minh City
180 delegates



L&H AUSTRALIA

Cultural Gala Dinner
Ho Chi Minh City
230 delegates



NU SKIN

Movie Themed Dinner
Ho Chi Minh City
90 delegates



SIEMENS

APAC DX Sales Retro Dinner
Ho Chi Minh City
350 delegates



Projects Done & Gallery

Conferences
Gala Dinners
Team Building

NUTRICIA

Team Building
Ho Chi Minh City
350 delegates



SIEMENS

Team Building
Ho Chi Minh City
350 delegates



AUTODESK

Team Building
Ho Chi Minh City
170 delegates



Testimonials



Dear Duc,

Thanks to you and your dream team for your precious help and support. We certainly could not have made the event a success without you!

It was a smooth experience for our guests which was our mission.

Your initiative and problem-solving really helped us smooth things out when things might have been going a bit sideways.

None of our guests or executives knew any of the chaos or behind-the-scenes drama that may have been happening so mission accomplished!

Again, thank you for a memorable event, everything looked amazing and your team was very thorough and always ready to assist.

We hope to work with you again in the future, until then thank you for the great memories!

Warmest regards,

Juan Wong

Senior Manager, Creative Services & Corporate Event

Testimonials



Dear Duc, Vincent and the team,

Thank you so much for all your hard work this week. You have done an excellent job with the lighting, AV and organizing all the events.

It's been a real privilege and a pleasure to work with all of you and I hope we'll have the chance to work together again in the future.

A huge THANK YOU for all that you have done this week.

Best wishes,

Liz Harris

Senior Director, Corporate Marketing & Communications

Testimonials



Dear Mr. Duc,

I am writing to express my sincere gratitude to you and your team for organizing the exceptional WSB Gala Dinner in 2023 with JBA.

The performances with all the spectacular AV equipment delivered during the night have made a long-lasting impression on the participants of both WSB and Everest. The tremendous effort and investment in the event truly showcased the huge scale that only BRAND2 can achieve. The final nod and compliments received from The First Family and Everest Chairman said everything about the success of the endeavor.

Wishing you and your team good health and success!

With kind regards,
Jady Le
President of JBA

Thank you.

Please contact

Mr. Duc, Le Vinh

Event Director

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